

# JJUMP invites you to participate in a unique short film challenge.

Sir J. J. Institute of Applied Art and JJAAAN (J. J. Applied Art Alumni Network) are delighted to invite you to participate in a one-of-a-kind short film challenge JJUMP as part of their ongoing 75th Year celebrations.

JJUMP is a short film challenge in which a 10-minute film has to be created, developed and delivered in 10 days offering a unique platform to all filmmakers to showcase their talent.

Date	Time	Event	Description
2/1/2010		Regular Registration	All completed registrations and fees must be submitted by 2 Jan 2010.
6/1/2010		Eleventh Hour Registration	Eleventh hour registrations must be submitted along with late fees by 6 Jan 2010.
7/1/2010	9 AM	Kick-off	Kick-off will take place at the Sir J. J. Institute of Applied Art, Dr. D.N. Rd, Fort, Mumbai.
17/1/2010	12 PM	Submissions	Submissions must be handed in at Sir J. J. Institute of Applied Art before 12 PM
22/1/2010 23/1/2010 24/1/2010	TBA	Screenings	Short-listed films will be screened in an exciting and fun-filled setting created on the expansive J. J. Institute campus.
24/1/2010	6 PM	Grand Finale	Announcement of winners and prize giving ceremony.

To enter, download and fill the attached form and mail along with your registration fee to:  
**Palasa Creative House, Bungalow No. 8, Satsang Complex, Upper Govind Nagar, Malad (E), Mumbai 400097.**

For further enquiries please visit [www.jjump.in](http://www.jjump.in), email us at [committee@jjaaan.org](mailto:committee@jjaaan.org) or call Rohit Jadhav on 09833611308.

Registration is based on a first-come-first-served basis. Seats are limited. Regular registrations ending 2 Jan 2010 cost Rs 2000. Eleventh Hour registrations ending 6 Jan 2010 cost Rs. 3000.

**Hurry!** Last date for entries 6 Jan 2010. Grab this unique opportunity and JJUMP.

Regards,  
JJUMP.